



Map your gaps workbook

A simple 4-stage audit to find more customers and revenue



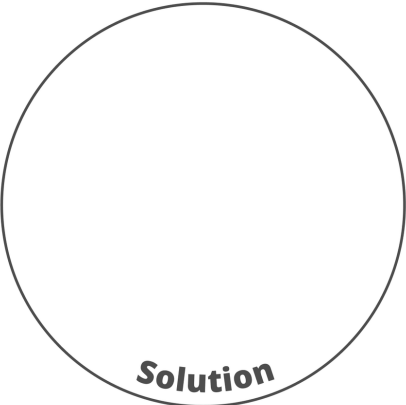
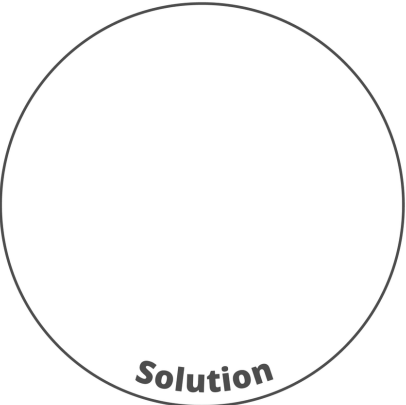
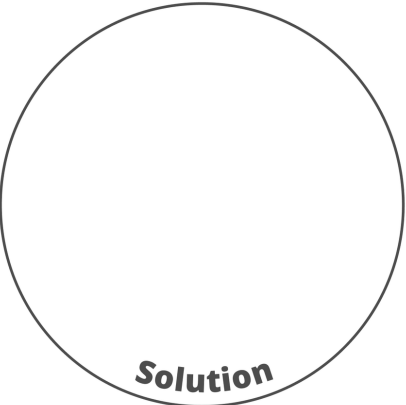
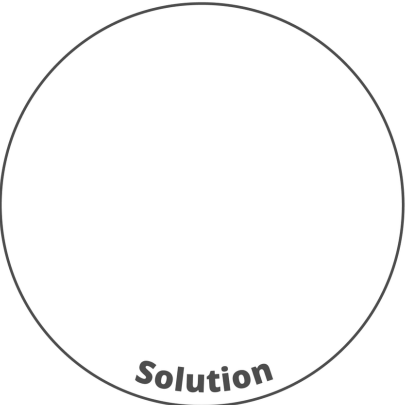
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OFFER #1: _____ **COST:** _____

Step 1: Get found	Step 2: Get leads	Step 3: Get clients	Step 4: Get XXXXXXXX
			
<i>ex: paid ads, social channels, organic, google, etc.</i>	<i>ex: e-book, 1:1 consult, free course, assessment, etc.</i>	<i>ex: 1:1, tripwire, flash sale, webinar, etc.</i>	<i>ex: referrals, upsells, subscriptions, reviews, etc.</i>
			
			
Solution	Solution	Solution	Solution



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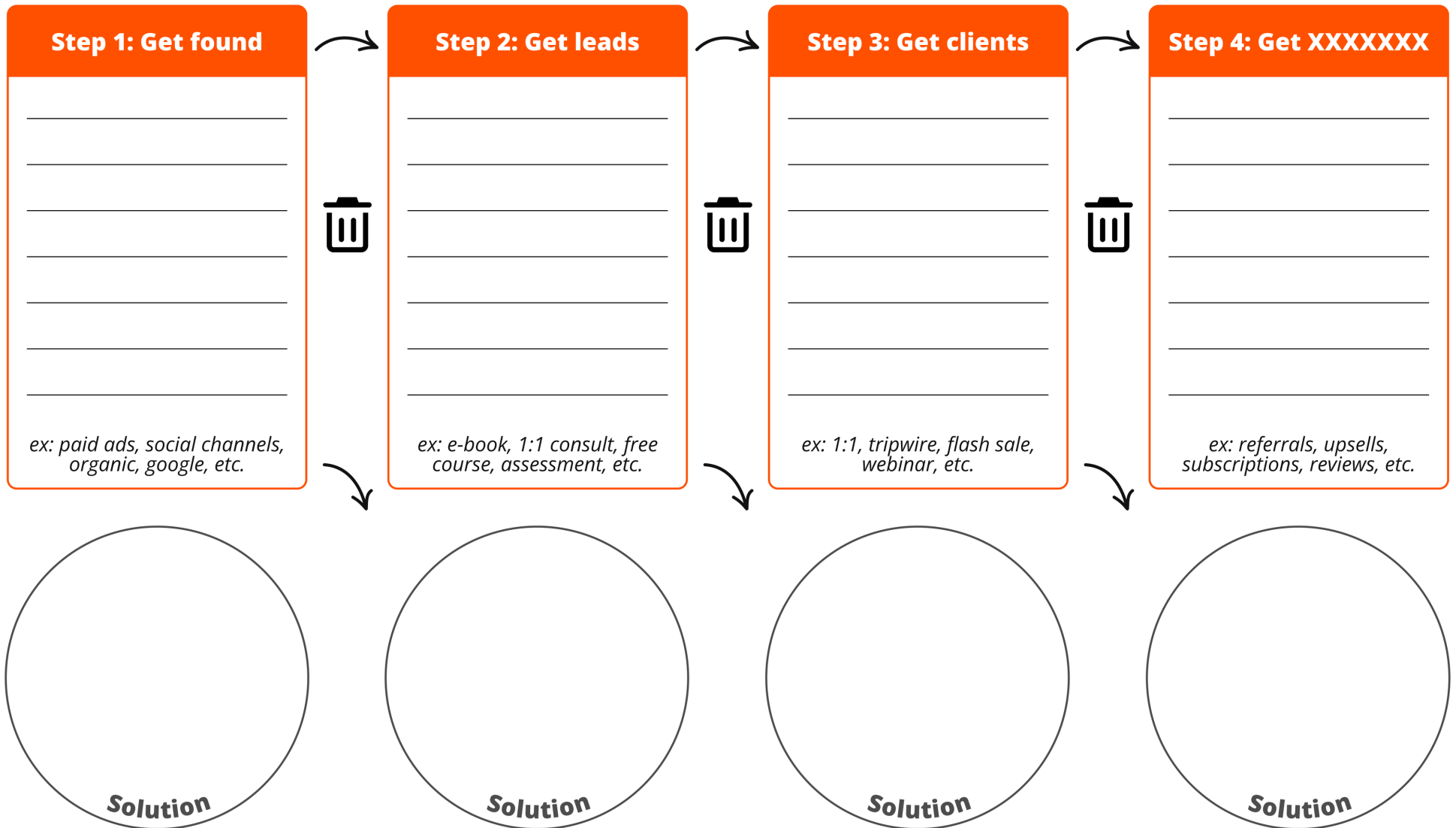


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OFFER #2: _____ **COST:** _____



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LIST YOUR TOOLS:

Every entrepreneur uses technology to move them forward. You likely have more than a few tech “helpers” employed at this point in your business. Let’s make sure we know where we have committed ourselves.

TOOLS:

Rate yourself on a scale of 1–5 based on how efficiently you’re using each tool. (1 = not using it at all, 5 = using it as much as possible)

COST:

\$

\$

\$

\$

\$

\$

\$

\$

\$

TOTAL:



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**Want to see it in action or have a few questions?
Let's connect, schedule your call today**



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