thryv

Social Media Sizes

A visual template guide with recommendations for different social media formats

facebook

COVER PHOTO
820 x 312 px

PROFILE PHOTO
180 x 180 px

SQUARE
1200 x 1200 px

SHARED IMAGE - LANDSCAPE
1200 x 630 px

PORTRAIT
630 x 1200 px

STORIES
1080 x 1920 px

Instagram

PROFILE PHOTO
320 x 320 px

PORTRAIT
1080 x 1350 px

LANDSCAPE
1080 x 566 px

SQUARE
1080 x 1080 px

STORIES
1080 x 1920 px

REELS
1080 x 1920 px

twitter

PROFILE PHOTO
400 x 400 px

CARD IMAGE
120 x 120 px

HEADER
1500 x 500 px

POST IMAGES
1600 x 900 px

LinkedIn

LINKEDIN PROFILE

PROFILE COVER PHOTO
1584 x 396 px

PROFILE PICTURE
400 x 400 px

BLOG POST LINK IMAGE
1200 x 627 px

LINKEDIN CAREERS PAGE

COVER IMAGE
1128 x 191 px

LOGO IMAGE
286 x 286 px

MAIN IMAGE
1128 x 376 px

TikTok

PROFILE PHOTO
20 x 20 px

VIDEO
1080 x 1920 px

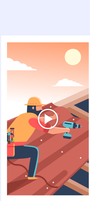
YouTube

BANNER / COVER IMAGE
2048 x 1152 px

PROFILE PHOTO
800 x 800 px

VIDEO
1280 x 720 px

THUMBNAIL
1280 x 720 px



SHORTS
1080 x 1920 px